



GREG LASSIERRA

Dj - PRODUCER LATIN - AFRO - URBAN



DJ2019 MUSIBOX

was voted 3rd most favorite Dj of France in 2019

BIGGEST MAILING FAN BASE
DJS, MUSIC FAN (URBAN AFRO)

47 564 Tous vos contacts	27 864 ouveurs <small>Détails</small> 74,77%	9 694 cliqueurs 20%
-----------------------------	--	---------------------------



TRACE URBAN

#1 TV Urban - Latino

More than 1.5 million daily viewers



OFFICIAL DJ TOUR



Tv promotion



MAJOR LAZER

SUPPORT MUSIC

10 000 000 STREAMS



LISTEN ON NATIONAL RADIO



TOP 100 CHARTS (APRIL 20, 2021) PLAY ALL #1 CHART BREAKER

EL DEMBUQUE	BUMPA	ELLA QUIERE
Cata Bree!	LATINA BAMBINE	Fuim Tuim
LOW VOLT RUMBLE	LAZARUS	GET LOST
BORN TO WIN	BY MOIZ	RUMBA

Populaires

Bornin - Jany Wally & Greg Lassiera Remix	128 026
El Dembuque	102 004
Bumpa	100 076
Cata Bree	103 700
Low Volt Rumble	102 006

CONTACT



- + 2,8 MIL STREAMS
- +850K STREAMS
- +1,5 MIL VIEWS
- +15K FOLLOWERS
- +12K FOLLOWERS
- MAILING 47 000 PERS
OPENING RATE 70% CLIC RATE 35%